

Villages of Kiln Creek Courier

Commercial Advertising
Information



October 1, 2022

Dear Potential Advertiser,

We are very excited that you have chosen to learn about marketing opportunities within Kiln Creek. Advertising in our “Kiln Creek Courier” newsletter opens up the opportunity for you to reach thousands of individuals. We have over 3,000 residences in Kiln Creek in which approximately 15,000 people live. That is a big number of people that could potentially use your ad. Our “Kiln Creek Courier” gets hand delivered quarterly by our staff to each Kiln Creek door and it is also posted on our website. We feel as if our ad prices are very reasonable and definitely serve as a guide for our residents when they are choosing services or making purchases. We would love the opportunity to assist you in marketing your company and hope to hear from you soon.

Sincerely,

Laura L. Carnrike

Laura L. Carnrike CMCA[®], AMS[®], PCAM[®]

Director of HOA Operations

Villages of Kiln Creek Owners Association

KILN CREEK COURIER ADVERTISING CONTRACT

VILLAGES OF KILN CREEK OWNERS ASSOCIATION

970 Brick Kiln Boulevard, Newport News VA 23602

PHONE: (757) 877-9835 FAX: (757) 877-9862

VILLAGES OF KILN CREEK OWNERS ASSOCIATION (VKCOA), (the Publisher), is hereby authorized to publish display advertising in the Kiln Creek Courier for:

FIRM NAME: _____, (the advertiser).

ADDRESS: _____

PHONE: _____

The advertiser agrees to provide a **disk or e-mail a copy of the ad to assistanthoa@kilncreek.org** according to the guidelines in the information packet. The advertiser agrees to pay the amount listed on the attached advertising log in return for advertising space in the Kiln Creek Courier. All advertisers **must pay in advance** for each issue unless other arrangements have been made and approved in writing. **Each issue must be paid in full by the copy deadline or ad(s) will not be published.**

The space herein contracted for shall be used exclusively for the advertising of the firm named above and shall not be sold, assigned or otherwise transferred in whole or in part to any other person, firm or corporation.

In the event that any tax is imposed on advertising, the advertiser specifically agrees that such tax or taxes shall be added to the rates set forth on the current Rate Sheet.

The Publisher shall not be responsible for typographical or other errors; and in the event of any error, regardless of origin or circumstances, the liability of the Publisher shall not exceed the cost of the advertisement in which the error or errors occurred.

The Advertiser agrees that the Publisher may cancel this contract or reduce the amount of space or revise the rates on 30-days written notice, and if such notice is given, the Publisher agrees that the advertiser may cancel this contract without rate penalty at that time.

The Publisher reserves the right to revise, edit or reject any or all copy, and to reject any Advertiser in its sole and absolute discretion. The Advertiser agrees to indemnify and save harmless the Publisher against any and all loss, damage, cost and expense which the Publisher may incur or become liable for by reason of any and all claims or actions for libel, violation of right of privacy, plagiarism, copy-right infringement, and any and all other claims in connection with advertising matter published pursuant to the terms and provisions of this contract, including without limitation, the expense and cost of defending any and all such claims and actions. Without limiting the foregoing, any misrepresentation by the Advertiser in this contract or any copy submitted for publication shall be grounds for immediate termination of this contract by the Publisher, without penalty to the Publisher.

While the Villages of Kiln Creek Owners Association does not endorse any advertising included in the Courier, it desires to take precautions to protect its residents against criminal activity within the community.

Have you or any of your employees ever been convicted of a felony, or a misdemeanor involving moral turpitude?
YES ____ / NO ____ If yes, what was the nature of the crime, the date of such conviction, and in which state? _____

Signed: _____ Title: _____ Date: _____

Print: _____

KILN CREEK COURIER COMMERCIAL ADVERTISING

The Villages of Kiln Creek Board of Directors has completed editorial control over our Kiln Creek Courier. Their word is final.

In order to be accepted as a Courier advertisement, the following criteria must be met:

1. Ads must be accompanied by an executed contract. No ads will be published without a contract.
2. All ads must be paid for in advance. Each issue must be paid in full by the copy deadline date or ad(s) will not be published. Payments for all ads must be made in the form of a check or money order. No cash or credit cards will be accepted.
3. Ads and payments must be at the VKCOA office NO LATER than the copy deadline date shown on the attached schedule.
4. Ads must be e-mailed to assistanthoa@kilncreek.org or put on a disk and brought into our office.
5. Ad must be ready to print. KCOA will not create or change ads on your behalf. If camera ready ads are submitted on disk, we cannot guarantee return of these disks. Therefore, please make copies for yourself.
6. Scotch tape on ads is prohibited.
7. The ad must fit the diagram size requested.
8. Photos in ads are permissible. However, should the photo need to be reduced, it could become blurred or distorted.
9. Ads may not contain hand-printed or typed information.
10. Ads requiring any changes to them must be taken by the customer to a printer to have the appropriate changes made.
11. Due to space limitations, we are unable to permit outside service clubs, organizations or charities to submit articles for publication in the Kiln Creek Courier. Commercial advertising information will be provided to those interested.
12. ALL ADS AND ADVERTISERS ARE SUBJECT TO APPROVAL BY THE BOARD OF DIRECTORS OF THE VILLAGES OF KILN CREEK, IN ITS SOLE AND ABSOLUTE DISCRETION.

KILN CREEK COURIER 2023 PUBLICATION SCHEDULE

| <u>ISSUE</u> | <u>AD DEADLINE</u> | <u>DELIVERY DATE</u> |
|-------------------------|--------------------------------|-------------------------------|
| Jan/Feb/March | December 3rd | January 1st |
| April/May/June | March 1st | April 1st |
| July/August/Sept | June 3rd | July 1st |
| October/Nov/Dec | Sept 2nd | October 1st |

Revised: October 1, 2022

Kiln Creek Courier

Rate Sheet

2023

The Kiln Creek Courier offers advertisement opportunities to area businesses. Prices are as follows:

| <u>AD SIZE</u> | <u>COST PER ISSUE</u> |
|----------------|-----------------------|
| 1/8 Page | \$125.00 |
| 1/4 Page | \$200.00 |
| 1/2 Page | \$325.00 |
| 1 Page | \$600.00 |

****Back Page:** Please contact assistanthoa@kilncreek.org for details.

All ads must be paid in full for each issue by the copy deadline or ad(s) will not be published.

ADVERTISING SPACE IS LIMITED
FIRST COME – FIRST SERVED

Revised: October 1, 2022

1/4 Page

3 $\frac{3}{4}$ Inches Wide

5 Inches Deep

1/8 Page

3 $\frac{3}{4}$ Inches Wide

2 $\frac{1}{2}$ Inches Deep

1/2 Page

7 1/2 Inches Wide

5 Inches Deep